

RESOLUTION NO. 16078

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF REDWOOD CITY ADOPTING A RATE STRUCTURE AND REGULATIONS FOR PARKING ON CITY OWNED OR CONTROLLED OFF STREET PARKING

WHEREAS, the City Council of the City of Redwood City adopted an ordinance at its meeting on April 28, 2014 updating the policies and procedures by which the City will manage its off street parking; and

WHEREAS, the City of Redwood City completed a parking study in 2019. The study made recommendations to improve the operation and management of the parking program so that it better meets the changing needs of downtown activities and businesses as well as the financial sustainability of the parking program; and

WHEREAS, the parking study in 2019 found that there are off-street parking facilities that are over-subscribed during weekday peak periods and during periods outside the current meter hours; and

WHEREAS, the City of Redwood City in 2020 experienced significant impacts to parking operations due to the Covid-19 pandemic. While the City is in the process of recovering, the impacts are still being felt in 2022 and leading to lower parking demand than before the pandemic; and

WHEREAS, the City of Redwood City completed a parking study in 2021. The study found that the parking demand was still below pre-pandemic levels. The study showed that significant progress had been made to recovering from the lowest demand of the pandemic. Based on the progress seen, it is anticipated that parking demand will return to pre-pandemic levels in 2023; and

WHEREAS, the City of Redwood City and the City Council acknowledge the benefit of managing parking through market-based pricing; and

WHEREAS, the City of Redwood City and the City Council support the continued economic viability of downtown buildings with no, or limited, dedicated parking; and

WHEREAS, the number and cost of parking permits for each off-street parking facility should reflect the demand for parking in that facility, the cost of nearby on-street parking, the cost of the permits and the desired mix of short and long-term parkers; and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF REDWOOD CITY AS FOLLOWS:

Section 1. This Resolution supersedes Resolution No. 15346, adopted by the City Council on June 9, 2014.

Section 2. The following rates and regulations and hereby established for off-street parking facilities owned or operated by the City of Redwood City:

1. OFF-STREET PARKING AREAS

The City Manager is hereby authorized to operate and manage the off-street parking areas and supply. The following is a list of the current city owned, operated or controlled off-street parking facilities in the City of Redwood City:

Parking Facility	Description of Location
Library Parking Lot "A"	Located southwesterly of the intersection of Main Street with Middlefield Road
Library Parking Lot "B"	Located southeasterly of the intersection of Jefferson Avenue with Middlefield Road
Library Parking Lot "C"	Located northeasterly of Pennsylvania Avenue, between Maple Street and Jefferson Street, and behind Main Library, 1044 Middlefield Road
City Hall Parking Lot	Located at the east side of City Hall, near the rear entry thereof, 1017 Middlefield Road
Winslow Street Parking Lot	Located northwesterly of the intersection of Winslow Street with Hamilton Street
Perry Street Parking Lot	Located northwesterly of the intersection of Perry Street with Commercial Way
Main Street Parking Lot	Located southerly of Broadway, between Main Street and Jefferson Avenue, and northeasterly of City Hall, 1017 Middlefield Road
Jefferson Avenue Garage	Located southwesterly of the intersection of Broadway with Jefferson Avenue
Marshall Street Garage	Located southerly of Marshall Street, between Jefferson Avenue and Main Street

2. ESTABLISHMENT OF DOWNTOWN METER RATES FOR SPECIFIED OFF-STREET PARKING AREAS:

The following meter rates are hereby established for certain off-street parking areas:

Parking Facility	Meter Rate
	Monday through Saturday, 8:00 A.M. to 8:00 P.M.
Library Parking Lot "A"	\$1.00
Library Parking Lot "B"	\$1.00
Library Parking Lot "C"	\$1.00
City Hall Parking Lot	\$1.00
Winslow Street Parking Lot	\$1.00
Perry Street Parking Lot	\$1.00
Main Street Parking Lot	\$1.00

3. ESTABLISHMENT OF BASE METER RATES FOR SPECIFIED OFF-STREET PARKING AREAS

The following base meter rates are hereby established for certain off-street parking areas:

Parking Facility	Description of Location	Peak Hours	Hourly Rate for Peak Hours (without validation)	Hourly Rate for Non-Peak Hours
Jefferson Avenue Garage	Located southwesterly of the intersection of Broadway with Jefferson Avenue	Monday through Friday, 6:00 P.M. until 11:00 P.M. and Saturdays, Sundays, and holidays from opening until closure	\$2.50	1.00
Marshall Street Garage	Located southerly of Marshall Street, between	Monday through Friday, 6:00 P.M. until 11:00 P.M. and Saturdays, Sundays and	\$2.50	\$1.00

	Jefferson Avenue and Main Street	holidays, from opening until closure		
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4. PERIODIC ADJUSTMENT OF OFF-STREET PARKING METER RATES:

Under the authority of California Vehicle Code section 22508, the City Council hereby adopts the following process for adjusting off-street parking meter rates from time to time to manage the use and occupancy of the parking spaces for the public benefit in all off-street parking facilities owned or operated by the City of Redwood City.

- A. To accomplish the goal of managing the supply of parking and to make it reasonably available when and where needed, a target occupancy rate of eighty-five percent (85%) is hereby established.
- B. At least biennially and not more frequently than quarterly, the City Manager shall survey the average occupancy for each off-street parking facility that has parking meters. Based on the survey results, the City Manager shall adjust the peak rates up or down in fifty cent (\$0.50) intervals, or the off-peak rates up or down in twenty-five cent (\$0.25) intervals, to seek to achieve the target occupancy rate. Parking meter rates for off-street parking may be adjusted by parking facility. The base parking meter rate, and any adjustments to that rate made pursuant to this Resolution, shall become effective upon the programming of the parking meter for that rate. A current schedule of meter rates shall be available at the City Clerk's office.
- C. The hourly meter rate for non-peak hours shall not exceed two dollars (\$2.00) without the express approval of the City Council.
- D. Adjustments to the non-peak hourly meter rate above twenty-five cents (\$0.25) and to the peak hourly meter rate above fifty cents (\$.50) shall require the express approval of the City Council.

5. PROVISIONS FOR TEMPORARY SUSPENSION OF METER RATES:

- A. Parking meter rates shall be suspended and fees shall not be charged nor due and payable on the following holidays: January 1, Dr. Martin Luther King, Jr. Day (third Monday in January), Presidents' Day (third Monday in February), Memorial Day (last Monday in May), Juneteenth (June 19), July 4, Labor Day (first Monday in September), Veterans Day (November 11), Thanksgiving Day, and December 25. Additionally, parking meter fees shall not be charged nor due and payable on the day of the City's Salsa Festival (or its equivalent festival), or on the day of the City's Hometown Holidays festival (or its equivalent festival).
- B. The City Council may suspend the parking meter rates and the requirement to pay parking meter fees at additional times and/or days when the Council finds that strict compliance would not serve the public interest, including but not limited to the use of public streets and sidewalks for celebrations, special public events, celebration of

holiday seasons and any other such activity or purpose as the City Council in its sole discretion shall determine.

- C. The provisions of this section do not apply to parking meter zones located in gated facilities, including but not limited to the Jefferson Garage and Marshall Street Garage.

6. PERMIT ISSUANCE; FEE:

- A. The City Manager is hereby authorized to issue parking permits for a one-month period, with the days and hours of validity, and for a reasonable fee in the range of \$25-\$125 per month. The fee shall be determined by the City Manager to reflect weekday parking demand, the cost of proximate hourly parking, the cost of permit media, the desired balance of long-term and short-term parkers and the weekday occupancy rate. Permits may be sold for longer periods of time, in one month increments, as determined by the City Manager.
- B. The City Manager is hereby authorized to issue parking permits, without charge, to City employees, officers, volunteers, and visitors as deemed appropriate to support City business and programming without inhibiting the effective management of the parking supply.
- C. In order to ensure orderly and efficient use of the parking supply, the City Manager is authorized to limit the number of permits which may be issued, in which case priority shall be based on the order in which requests for such permits are received.
- D. The City Manager is authorized to collect permit fees, require the submission of application forms, and to establish other administrative procedures for the parking permit program as may be necessary from time to time.

7. PERMIT – FORM:

The parking permit may consist of a windshield card or may be in such other form as the City Manager may prescribe.

8. PERMIT – PAYMENT OF FEE IN ADVANCE; PRORATION; REFUNDS:

Payment shall be made to the City in advance on an annual calendar year basis for an annual permit, on a quarterly basis for a quarterly permit, or on a calendar month basis for a monthly permit. The fee payable for a monthly permit purchased after the sixteenth of the month shall be one-half (½) the monthly fee established by the City Manager.

Section 3. This Resolution shall go into effect upon adoption.

Passed and adopted by the Council of the City of Redwood City at a
Joint City Council/Successor Agency Board/Public Financing Authority Meeting
thereof held on the 12th day of September 2022 by the following votes:

AYES: Aguirre, Espinoza-Garnica, Gee, Martinez Saballos, Reddy
and Mayor Hale
NOES: None
ABSENT: Howard
ABSTAINED: None
RECUSED: None



Giselle Hale
Mayor of the City of Redwood City

Attest:



Pamela Aguilar, CMC
City Clerk of Redwood City

I hereby approve the foregoing resolution this
13th day of September 2022.



Giselle Hale
Mayor of the City of Redwood City