

Proclamation

Recognizing SAMCEDA for its contributions to the Redwood City community

WHEREAS, SAMCEDA was founded to promote business issues that enhance and sustain the economic prosperity of our region and local communities; and

WHEREAS, In conjunction with San Mateo County (SMC) Strong, SAMCEDA helped organize the \$3.4 million Restaurant, Brewery, and Winery Relief Program to provide businesses a financial lifeline and support small businesses with payroll, rent, and operating expenses; and

WHEREAS, SAMCEDA was instrumental in developing the Choose Local App funded by the County of San Mateo, which featured and highlighted more than a thousand small businesses throughout San Mateo County to encourage community members and visitors to shop local and discover new businesses; and


WHEREAS, SAMCEDA has been leading the County's response to businesses during the pandemic, forging important partnerships with Cities, non-profits, and economic development groups to unify our efforts and leverage our resources for the benefit of our local businesses; and

WHEREAS, SAMCEDA has been a tireless community partner for many years, and the City is proud and amazed of the work that SAMCEDA has been able to achieve during the unprecedented COVID-19 pandemic.


NOW THEREFORE, BE IT RESOLVED THAT I, GISELLE HALE, MAYOR OF REDWOOD CITY, on behalf of the City Council and the people of the City of Redwood City, hereby recognize SAMCEDA for its meaningful work and generous contributions to the community during an unprecedented time of need.

Date: November 14, 2022

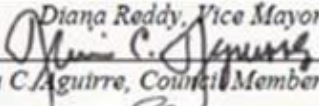





Giselle Hale, Mayor



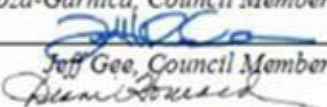
Diana Reddy, Vice Mayor



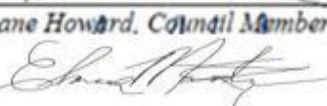
Alicia C. Aguirre, Council Member



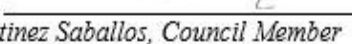
Lissette Espinoza-Garnica, Council Member



Jeff Gee, Council Member



Diane Howard, Council Member



Elmer Martinez Saballos, Council Member